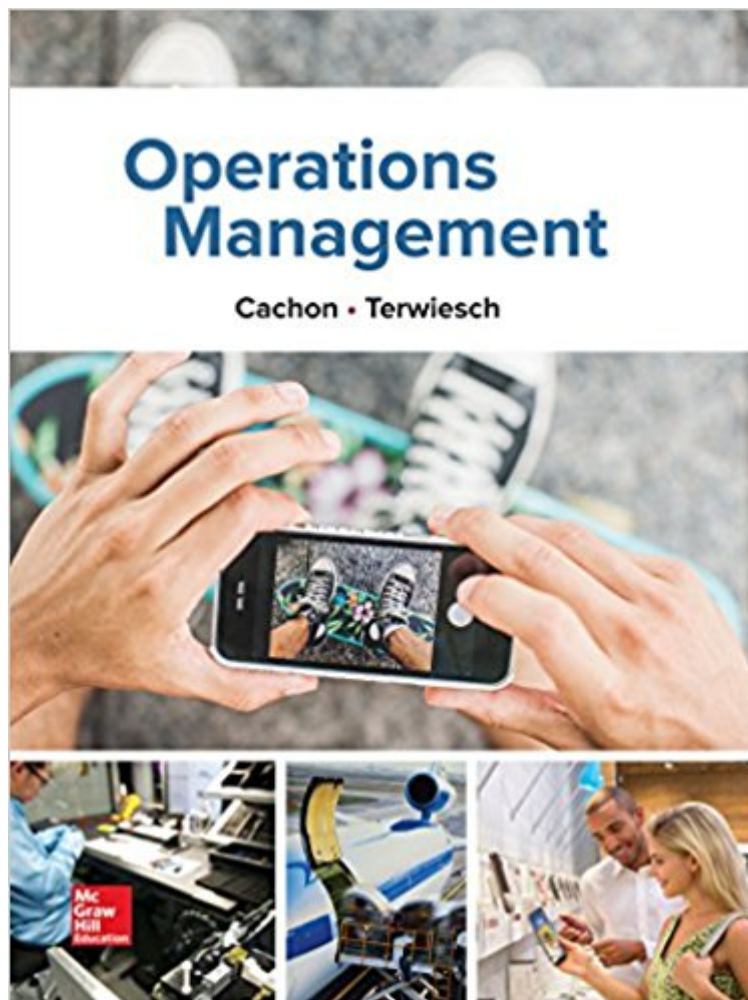




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Operations Management, 1e (Mcgraw-Hill Education Operations And Decision Sciences)



Synopsis

Cachon 1e is designed for undergraduate students taking an introductory course in operations management. This text will share many of the strengths of Matching Supply with Demand: An Introduction to Operations Management (3e). Operations Management by Cachon comprehensively spans the relevant domain of topics, is accessible to a typical undergraduate student (i.e., limited real world business experience), incorporates the latest research and knowledge, and provides thorough pedagogical support for instructors along with innovative learning support for students. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Book Information

Series: McGraw-Hill Education Operations and Decision Sciences

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Average Customer Review: 2.4 out of 5 stars 3 customer reviews

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Customer Reviews

I have to agree with Lisa Kay, I was in the same class, and this book was worthless. The examples it walks you through, and the order in which it takes you through the material is backward. I found it very difficult to read, often going over the same material several times. I found multiple incidents where the figure numbers or tables did not match up with problem explanations, causing further trouble in trying to understand the concepts. The vocabulary makes little sense if you come from an engineering background as the terms used to explain things seems counterintuitive. This book was a major disappointment but if you have to get it for school do not go top dollar.

I'm giving this book one star only because 0 and negative stars are not possible. If you have the misfortune of taking a Business Operations course that also uses the McGrawHill website where you engage with LearnConnect, buckle up for a counter-intuitive, frustrating, defeating, and bumpy ride. I found the explanations in this book to be confusing, the examples grossly short of what is required to understand the material, and the Connect problems (where you will be charged/deducted points for hints) to be so dissimilar from the book examples (in some cases) that you might as well scrap the book and just use the Google because it has everything the book doesn't. Be ready to piece together your coursework and solve problems via external resources that actually explain things infinitely better than Cachon and McGrawHill ever dared to dream of. This book is replete with half-hearted jokes and un-funny puns, which is ironic since pun and joke are both nice adjectives to describe what you may very well feel like at the end of each section. This book actually made completing my coursework more difficult.

This a great book, better and more complete than their Matching Supply with Demand: An Introduction to Operations Management!

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